



New Mexico Association of Museums

Museums as Influencers: Integrating the
Creative Economy

UNM Student Union Building, Levels 2 & 3,
Albuquerque, NM
November 1 – 3, 2023



2023
Annual Conference

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Welcome to the 2023 NMAM Conference and Annual Meeting

Arts and culture play a significant role in shaping New Mexico's character and contributing to the success of our state economy. The diverse and unique collection of museums in the state are a cornerstone of this success. In recognition of this reality, the New Mexico state legislature established a Division of Creative Industries within the State Economic Development Department this year to support the growth of economic opportunity among creative industries. As museums look to the future and plan for long-range success, expanding our institutions' roles as community anchors and economic drivers will be critical for continued and amplified relevance. We can and must consider how we support, drive, sustain, and nourish the creative economy within and beyond our walls. At this year's New Mexico Association of Museums Annual Conference, we will discover ways of working within our communities to deliver positive social and economic impact.

Many thanks to the University of New Mexico for hosting the conference, the community of Albuquerque, the conference planning committee, the NMAM board, and our excellent speakers and session presenters this year. And congratulations to the emerging museum professionals who were awarded a scholarship funded by proceeds from the Art Wolf

Professional Development Fund and the NMAM Annual Conference Silent Auction. The NMAM conference is an opportunity to meet new people, reconnect with colleagues from around the state, discover new ideas, resources, and inspirations, and revitalize motivation and passion for our profession.

Adrienne T. Boggs
NMAM President

Land Acknowledgment

Founded in 1889, the University of New Mexico sits on the traditional homelands of the Pueblo of Sandia. The original peoples of New Mexico – Pueblo, Navajo, and Apache – since time immemorial, have deep connections to the land and have made significant contributions to the broader community statewide. We honor the land itself and those who remain stewards of this land throughout the generations and also acknowledge our committed relationship to Indigenous peoples. We gratefully recognize our history.

Schedule At-a-Glance

Wednesday, November 1

5PM - 7PM

Welcome Social at Sawmill Market EMP Meet-Up

Thursday, November 2

7:30 am

Registration Open

8:30 am - 9:45 am

Concurrent Sessions

9:45 am- 10 am

Break

Silent Auction Opens

10 am - 10:45 am

Welcome Remarks

10 am - 10:05 am

Adrienne Boggs, NMAM President

10:05 am - 10:20 am

Dr. Shelle Sanchez, CABQ Arts & Culture Department Director

10:20 am - 10:35 am

Dr. Loa Traxler, University of New Mexico Museum Studies Director

10:35 am - 10:50 am

Debra Garcia y Griego, New Mexico Department of Cultural Affairs
Cabinet Secretary

10:50 am - 11 am

Break (Coffee Sponsored by UNM Museum Studies)

11A am- 11:45 am

Keynote Address: Andrew Connors, Albuquerque Museum Director

11:45 am - 12 pm

Break

12 pm - 1 pm

Lunch Business Meeting

1 pm - 1:15 pm

Break

1:15 pm- 2:30 pm

Concurrent Sessions

2:30 pm - 2:45 pm

Break

2:45 pm - 4 pm

Concurrent Sessions

6 pm - 8 pm

Bow & Arrow Brewing Co. Meet-Up

Friday, November 3

8 am

Registration Open

9 am - 10:15 am

Concurrent Sessions

10:15AM - 10:30 am

Break

10:30 am - 11 am

Address: Dahveed M. Torres-Avila, Office of Senator Martin Heinrich

11 am - 11:15 am

Break

11:15 am - 12:15 pm

New Mexico Highlands University Tech Showcase &
University of New Mexico Graduate Student Posters

12:15 pm - 1:15 pm

Lunch

Silent Auction Closes

1:15 pm- 2:15 pm

Workshops

Perfect Your Application: Hands-On Workshop

Professional Development Opportunities in Higher Education in
New Mexico

2:15 pm - 2:30 pm

Break

2:30 pm

University of New Mexico Campus Museum Tours

UNM Art Museum

Maxwell Museum of Anthropology

Museum of Southwest Biology

UNM Student Union Building, Levels 2 & 3



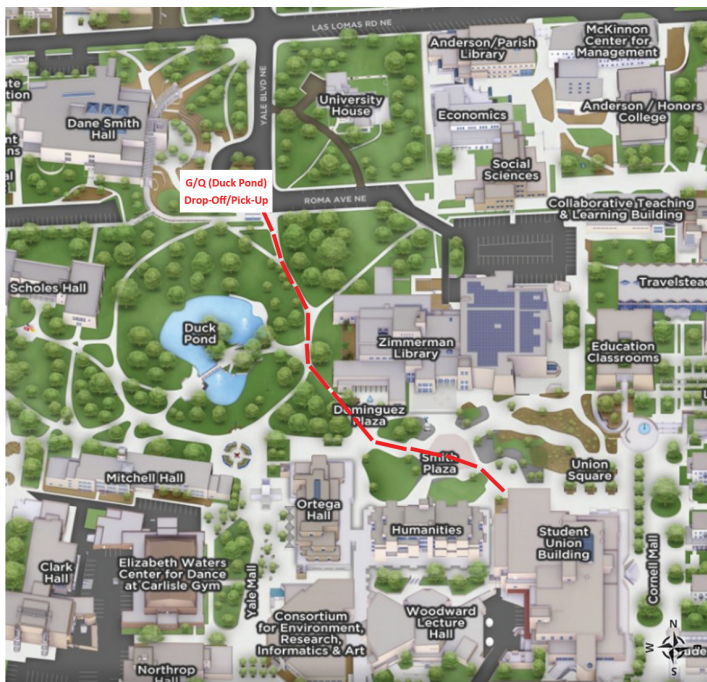
Parking

Park & Ride has been set up through UNM Parking & Transportation to make parking as easy and stress-free as possible. Conference participants are asked to park in the Q Lot located at University Blvd. NE and Camino de Salud and take the G/Q (Duck Pond) shuttle to the Duck Pond drop-off. Please see the maps for parking and walking directions to the Student Union Building.

There is also limited visitor parking on and around campus. Please visit <https://pats.unm.edu/parking/visitors.html> for more information about parking.

For questions about parking or assistance with navigation, please call Conference Planning Committee Co-chair, Elisabeth Stone at (505) 526-2180.





Silent Auction (Santa Ana A & B)

NMAM's Scholarship Program relies primarily on funds raised from the annual Silent Auction. The generous donation of objects and services from our members, their volunteers, and local businesses make it possible for emerging museum professionals to attend the conference without financial hardship. Preferred payment is by credit card. Please bid high, early, and often!

Item Drop-off:

Thursday, November 02, 7:30am-8:30am

Friday, November 03, 8am-9am

Opens:

Thursday, November 02 at 9:45am

Closes:

Friday, November 03 at 1:15pm.

Pick-up:

Friday, November 03 from 1:15pm to 4:00pm

Schedule of Sessions & Events

Registration & Information Table (Santa Ana A & B)

Thursday, November 02, 7:30am-2:30pm

Friday, November 03, 8:00am-1:15pm

Wednesday, November 1

Welcome Social & EMP Meet-Up at Sawmill Market

5 am – 7 pm | 909 Bellamah Ave NW, Albuquerque, NM 87104

Join participants for a pre-conference, no-host evening social at the Sawmill Market, an urban market in a historic lumber warehouse in the Sawmill District. The market houses 27 individual local merchants including a brewpub, a cocktail and wine bar, and a mercantile. At the center is THE YARD, an outdoor dining + play space. Just follow the NMAM signs to find us!

Thursday, November 2

Registration & Information Table

7:30 am – 2:30 pm Registration (Santa Ana A & B)

7:30 am – 8:30 am Drop Off Silnt Auction Donations (Santa Ana A & B)

8:30 am – 9:45 am Concurrent Sessions A

Revitalizing Student Employment in Museums

8:30 am – 9:45 am | Lobo A

Inspired by a change in the student employment structure at the University of New Mexico Art Museum, this roundtable discussion will focus on how museums employ university students. The facilitator will briefly present this new model in which student jobs were redesigned to expand past entry-level work in visitor services and into communications, events and programs, and social media. The presentation will outline the goals, logistics, and successes of this program. After the facilitator presentation, the discussion will be open to participants to share their own experiences working with university students, ask questions, celebrate successes, and work through challenges.

Presenter: Devin E. Geraci, Associate Director of Operations, UNM Art Museum

Ask a Registrar!

8:30 am – 9:45 am | Lobo B

Have you ever wanted to know more about cataloging, loan agreements, art shipping, insurance, or collections management systems/databases? Wonder what a Registrar does? Bring your questions to this session! This is an informal Q&A for emerging museum professionals and students to ask questions about the nuances of museum registration work and learn more about this side of the profession (established museum professionals interested in learning more about registration are also welcome to join). Our goal is to de-mystify one of the less well-known areas of museum work, and to provide resources for new/future registrars. Often combined with other job titles (such as Collections Manager, Exhibition Manager, Database Administrator, etc.), registrars interact with nearly every other department within a museum, as well as the general public. We frequently manage the logistics of incoming and outgoing loans, acquisitions, image requests, and other behind-the-scenes projects. Join us to learn more!

Presenter: Katherine Barry, Museum Collections Registrar, IAIA

Museum of Contemporary Native Arts Co-presenter: Cloe Medrano, Registrar, Roswell Museum & Art Center

Specimens and Artists: Opening the Door for Artistic Exploration in Museum Collections

8:30 am – 9:45 am | (Fiesta A & B)

The Museum of Southwestern Biology faces unique challenges when planning for public outreach; mainly, our lack of space to host the public. This summer, the MSB faced our annual fear of bringing people into our collections on a larger scale than ever before... then we did it all again a week later for the International Evolutionary Biology Conference attendees. In total, we hosted nearly 1000 visitors in our collections and lab spaces in one week, and along the way we learned a lot about how to safely manage collections visits of all sizes. As the head of planning this massive summer of programming, I'd like to share what I learned about how to bring people into collections spaces. I'll be covering logistical and legal considerations, safety of specimens, comfort of employees who have never worked with the public, and even ethical and social considerations when deciding what to have on display. I'd then like to allow attendees to brainstorm (in small groups or as a whole, depending on class size) how their institutions may be able to expand their collections access and begin working through difficulties they may have to face.

Presenter: Bre Kappel, Museum Program Coordinator, Museum of Southwestern Biology

9:45am-10:00am Coffee Break (Sub-Ballroom B)
Sponsored by the UNM Museum Studies Program
9:45am Silent Auction opens (Santa Ana A & B)

10:00am – 10:50am Official Welcome (Sub-Ballroom B)
Adrienne Boggs, President, New Mexico Association of Museums
Dr. Shelle Sanchez, Director, City of Albuquerque Arts & Culture Department
Dr. Loa Traxler, Director, University of Mexico Museum Studies Department
Debra Garcia y Griego, Cabinet Secretary, New Mexico Department of Cultural Affairs

10:50am – 11:50am Keynote Address (Sub-Ballroom B)

Generalizing in New Mexico Leads to Disaster!

Keynote Speaker: Andrew Connors, Director, Albuquerque Museum

Introduction: Arif Khan, Director, University of New Mexico Art Museum

In this illustrated talk, Connors will examine a few objects mostly from the collection of the Albuquerque Museum and explore some of the complex stories that these objects tell. From 19th-century portraits and cityscapes, to aesthetic uses of recycled materials due to economic challenges, to the use of found natural materials for personal adornment, creative individuals in New Mexico always seem to exceed superlatives. Any attempt to reduce New Mexican cultures to easy generalizations or marketing slogans simply leads to disastrous missed opportunities for celebrating our diverse humanities.

11:50am – 12pm Break

12pm – 1:00pm Lunch & Annual Business Meeting (Sub-Ballroom C)

1:00pm – 1:15pm Break

1:15pm – 2:30pm Concurrent Sessions B

Turning Outward: Listening to Connect with Community

1:15 pm – 2:30 pm | Lobo B

How can learning about community aspirations support you to be intentional about the work you do? Learn how listening has informed strategic initiatives at Explora and provided an avenue for greater impact and relevance in the community. You'll have opportunity to practice listening to learn about community aspirations and reflect with other museums on the space and impact each occupies in the community.

Presenter: Tara Henderson, Director of Education, Explora

Introducing the Vladem Contemporary New Mexico Museum of Art

1:15 pm – 2:30 pm | Fiesta A & B

Christian Waguespack, Chief Curator and Alexandra Terry, Curator of Contemporary Art, New Mexico Museum of Art will present an introduction on the Vladem Contemporary and the upcoming exhibition Off Center? Off Center, the second exhibition staged at the Vladem and is a project that the entire curatorial department will be working on with a focus on art made in New Mexico from 1970-2000.

Presenters: Christian Waguespack, Head of Curatorial Affairs & Curator of 20th Century Art, NM Museum of Art – Vladem Contemporary; Alexandra Terry, Curator of Contemporary Art, NM Museum of Art – Vladem Contemporary

Graduate Research Session at New Mexico Association of Museums Conference

1:15 pm – 2:30 pm | Lobo A

This interdisciplinary session showcases a variety of graduate student research and projects underway in New Mexico on any museum related research topic, issue, project, initiative, or activism. The session is designed to give emerging scholars an opportunity to present papers, participate in discussions, and develop collaborations across all fields of museum studies and work. The presentations will be followed by a Q&A period and a spontaneous and collaborative group discussion generated by one question each panelist will pose to audience members on any topic related to museum theory, practice, professional development, and more.

Chair: Dr. Rachel Snow, Adjunct Faculty, University of New Mexico

Museum Studies Department

Presenters:

Marcy Botwick – “Mary Greene and Ernest Blumenschein: Marginalized Experience and Representation at House Museum”

Ash Boydston-Schmidt – “A Contextual History of NAGPRA at Chaco Culture National Historical Park”

Hannah Cerne – “From the University of New Mexico Art Museum Archives: Taos and Santa Fe: The Artist's Environment, 1882 – 1942”

Lucas McDaniel – “Imaging the West: The Life of Artist's Model Ben Lujan”

Sarah Mielke – “The Dangers of a Closed Door: Missed Opportunities for Student Involvement in Museum Collection Stewardship”

2:30pm – 2:45pm Break

2:45pm – 4:00pm Concurrent Sessions C

The New Mexico Creative Industries Division and Museums

2:45 pm – 4:00 pm | Fiesta A & B

The 2023 Legislature passed House Bill 8 to establish a division to focus on growing Creative Industries in New Mexico. The measure was signed by Gov. Michelle Lujan Grisham on April 5, 2023 and initiated operation with \$2 million non-recurring funds as a Division in the New Mexico Economic Development Department. Representative Reena Szczepanski, (Dist. 47) a main sponsor for House Bill 8, will provide information about the purpose of the new Division and talk about the legislation and current status of the Division as we move into the 2024 Legislative session. The New Mexico Economic Development Department (EDD) recently announced that 18 projects in 15 communities and 3 pueblos, each in the amount of \$100,000 across New Mexico are recipients of the inaugural Creative Industries Grant Awards. Two of the recipients, the City of Albuquerque and the UNM Art Museum received awards and will talk about the process, projects and anticipated outcomes of the funding received.

Speakers: Reena Szczepanski, New Mexico District 47 State Representative & Majority Whip;

Dr. Shelle Sanchez, Director, CABQ Arts & Culture Department;

Arif Khan, Director of the University of New Mexico Art Museum;

Devin E. Geraci, Associate Director of Operations, UNM Art Museum

It's over...isn't it? Rick Dillingham's AIDS Series: A figurative self-portrait at the end of the world.

2:45 pm – 4:00 pm | Lobo A

This paper explores the end-of-life work of New Mexico ceramist and Indigenous pottery scholar Rick Dillingham. The body of work that will be interpreted is a series of four pots titled AIDS Series. Having been exhibited only once at the Linda Durham Gallery in 1993 before being sold into separate private collections, the AIDS Series marks a moment of time in Queer history in the United States through its symbology in form, color, and surface treatment. The paper applies gay activist Eric Rofes' 1998 assertion of a "post-AIDS" discourse, and the 2000 argument against such thinking by David Román to the work and interrogates the cultural significance of continuing the conversation about AIDS in 2023 and asserts the need to prioritize the conversation about AIDS and LGBTQ+ discrimination. The permanence and dispersed nature of Dillingham's ceramics act as a direct metaphor: That these issues – while much like an artifact -- are not leaving contemporary culture anytime soon, and that continued display of works from this period in Art History are essential to both collective memory and progress. The paper calls to the role of museums as necessary conduits for continuing conversation about these major events after they have passed -- through stewardship both to object and to story.

Presenter: Katie Doyle, Assistant Curator, New Mexico Museum of Art

Evening Social

6:00 pm – 8:00 pm | Bow & Arrow Brewing Co. Upstairs Loft - 608 McKnight Ave NW, Albuquerque, New Mexico 87102

Join colleagues for a casual, no-host social gathering at Bow & Arrow Brewing Co., the first Native-woman-owned brewery in the country. Appetizers will be provided, compliments of NMAM. Transportation is on your own and carpooling is encouraged!

Friday, November 3

8 am – 1:15 pm Registration (Santa Ana A & B)

8 am – 9 am Drop Off Silent Auction Donations (Santa Ana A & B)

9 am – 10:15 am Concurrent Sessions A

Block Party: Investigating the STEM of Block Printing

9:00 am – 10:15 am | Fiesta A & B

Come explore the STEM of block printing! Learn how to adapt block printing to different age groups and settings, and experiment as you design your own block prints.

Facilitator: Lauren Butcher, School & Community Programs Manager, Explora

Presenters: Isabel Tafoya & Will Allen, Educators, Explora

The Public Wants to See Your Stuff. How Can We Bring Them in Safely?

9:00 am – 10:15 am | Lobo A

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Presenter: Bre Kappel, Museum Program Coordinator, Museum of Southwestern Biology

Advocacy Stories Have Happy Endings

9:00 am – 10:15 am | Lobo B

Every year the American Alliance of Museums hosts a Museums Advocacy Day in Washington D.C. with the goal of providing the essential training and support museum advocates need to meet effectively with members of Congress and their staff. This event provides a unique opportunity for museum professionals

and supporters to represent their organizations and state to reaffirm our essential value, collective contributions, and aspirations while making the critical case for museums directly to Congress. In 2023 two museum professionals represented New Mexico through advocacy work on Capitol Hill and will present on the advocacy process, why it matters, and how you can get involved.

Presenter: Greta Brunschwyler, Director, Millicent Rogers Museum.

Co-presenter: Ash Boydston-Schmidt, NAGPRA Coordinator, Maxwell Museum of Anthropology

Co-presenter: Cloe Medrano, Registrar, Roswell Museum & Art Center

10:15 am – 10:30 am Break

10:30 am – 11 am Special Presentation (Lobo A & B)

Dahveed M. Torres-Avila, Office of Senator Martin Heinrich
Field Representative

11 am – 11:15 am Break

11:15 am – 12:15 pm NMHU Tech Showcase & UNM Graduate Student Posters
(Fiesta A & B)

New Mexico Highlands University Media Arts & Technology Program for Interactive Cultural Technology (PICT): A Student- Driven Exhibit at Los Luceros Historic Site

11:15 am – 12:15 pm | Fiesta A & B

PICT: The Program for Interactive Cultural Technology is a full-semester, 16-week, immersive academic and hands-on program designed to prepare students for careers as multimedia professionals in museums, cultural organizations, and exhibition design businesses. PICT students help create a professional exhibition from concept to completion in one semester. In the spring of 2023, New Mexico Highlands University PICT students worked with Los Luceros Historic Site to create an interactive map, videos, a stop motion animation, junior ranger activity books, an educational trail guide with a scratch and sniff insert, and stickers. We will present these exhibits to you during the technology showcase this year.

Chair: Lauren Addario, Media Arts & Technology Director/Cultural Technology Internship Program, New Mexico Highlands University

Presenters: Becca Sharp, Faculty, Media Arts & Technology & Sam Gallegos, Equipment Manager, Media Arts & Technology, New Mexico Highlands University

Co-presenters: August Baldy, student, and Emily Jones, student, New Mexico Highlands University

University of New Mexico Museum Studies Graduate Student Posters

11:15 am – 12:15 pm | Fiesta A & B

Emily

12:15 pm - 1:15 pm Taco Bar Lunch (Sub-Ballroom C)

1:15 pm Silent Auction Closes (Santa Ana A & B)

Pick up items no later than 4:00 pm!

1:15 pm-2:15 pm Workshops

Perfect Your Application: Hands-On Workshop

1:15 pm – 2:15 pm | Fiesta A & B

(Resume/Portfolio Feedback, Job Application FAQ, Mentoring)

Hiring committees have limited time, but still want to pick the perfect candidate to join their team. As an applicant, making it easy to see your skills can make the crucial difference in landing an interview. Revising your resume can also help you identify your own accomplishments and determine if a job or career path is the right fit for you. Drop in to this hands-on workshop where you can talk with museum professionals from a range of institutions, roles, and career stages. Take a look at other resumes, portfolios, and other application materials to get new ideas about how to float to the top of the applicant pool. Ask about how government, non-profit, contractual, and other positions might work for you, and get personalized advice and feedback. This is an informal BYOR event (Bring Your Own Resume)!

Facilitator: Elisabeth Stone, Deputy Director, Museum of Indian Arts & Culture

**Co-Facilitators: Cynthia Graves, Guest Curator Traveling Exhibitions;
Devin E. Geraci, Associate Director of Operations, UNM Art Museum;
Adrienne T. Boggs, Operations & Events Supervisor, Albuquerque
BioPark;
Katherine Barry, Museum Collections Registrar, IAIA Museum of
Contemporary Native Arts**

Professional Development Opportunities in Higher Education in New Mexico

1:15 pm – 2:15 pm | Lobo A & B

An informal introduction to higher education professional development opportunities for museum professionals in New Mexico. Q&A and break-out discussions with representatives from different programs.

**Facilitator: Anne Marie Carpenter, Program Administrator/Student
Advisor, Museum Studies Department, UNM**

**Panel: New Mexico Highlands University; University of New Mexico;
Institute of American Indian Arts; New Mexico State University**

2:30 pm UNM Campus Museum Tours (Meet in Santa Ana A & B)

Maxwell Museum of Anthropology

The museum store will offer a discount to NMAM attendees. This special sale, for conference attendees only, will run from Thursday, November 2nd, through Saturday, November 4th. This will be a standard 20% off sale. Attendees must show their conference name badge to get the discount. Discount does not include consignments, books, or mark-downs.

**Museum of Southwest Biology
UNM Art Museum**

NMAM 2023 Governing Board

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Acknowledgements

2023 Conference Planning Committee

Chair: Anne Marie Carpenter

Co-chairs: Katherine Barry, Ash Boydston-Schmidt, Greta Brunschwyler, Cindy Graves, Cloe Medrano, Elisabeth Stone

NMAM Board Conference Chair

Adrienne T. Boggs

Special Thanks To: Our volunteers, including the graduate students from UNM's Museum Studies program

