

NEW MEXICO ASSOCIATION OF MUSEUMS
PMB #149
1208 San Pedro, NE
Albuquerque, NM 87110-6762
www.nmmuseums.org

ENGAGING COMMUNITY: MOVING TOWARDS RELEVANCE
MARCH 9, 2012 10 am-3 pm

Presented by Candace Tangorra Matelic, Ph.D.

New Mexico Museum of Natural History and Science
1801 Mountain Road, NW, Albuquerque, NM 87104-1375

“Calling all directors, board members, staff, and volunteers. Join us for this exciting opportunity to learn together about “Engaging Community: Moving Towards Relevance.”

“Engaging Community: Moving Towards Relevance” explores how museums and cultural organizations can strengthen their relationships with their communities. By getting involved in community dialogue, challenges, and developing new partnerships, museums can identify underserved audiences and create memorable visitor experiences. This workshop explores the theory and practice of community engagement. Topics include what community engagement is and is not, why it is critical and transformative, and what guidelines and steps can be employed for engaging community by building productive collaborations and partnerships. The target audience for this workshop is teams of participants from an organization including directors, board members, educators, and curators.

Candace Tangorra Matelic holds a Ph.D. in Organizational Studies, a MA degree in History Museum Studies, and a BFA degree in Fine Arts and American Studies. For ten years she directed the Cooperstown Graduate Program in museum and heritage studies. Dr. Matelic also directed two National Landmark sites: Mission Houses Museum in Honolulu and St. Mary’s City in Maryland. She is an author, has been a presenter and keynote speaker at various conferences in the US, Canada, and Europe, and is a museum and non-profit consultant in the areas of organizational analysis, transformational leadership, community engagement, and interpretive programming. Candace Matelic has lived in Santa Fe for the last two years.

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MARCH 9, 2012 10 am-3 pm Coffee served at 9:30 am
REGISTRATION FORM

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Teams are highly encouraged. Fees include lunch.

- Team of 3: \$120
- Team of 2: \$90
- Individual: \$50

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Museum/Organization

Mailing Address

City, State, Zip

Daytime Phone

Email Addresses

Mail registration form and payment to:

Laurie Rufe

Roswell Museum and Art Center

100 West 11th Street

Roswell, NM 88201

Fax to: 575-624-6765

Email to: rufe@roswellmuseum.org

For registration questions, contact

Laurie Rufe at rufe@roswellmuseum.org

or 575-624-6744, extension 12.

Registration deadline: March 6, 2012

Payment:

Check is enclosed
(payable to NMAM)

Credit Card: Visa MasterCard
 Discover

Card Number: _____

Expiration Date:

Billing Address:

Cardholder's Signature