New Mexico Association of Museums
Annual Conference  November 5-7, 2008 • Roswell, NM

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<tr>
<th>Wednesday, November 5</th>
<th>Thursday, November 6</th>
<th>Friday, November 7</th>
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<tbody>
<tr>
<td>3:00-7:00 p.m.</td>
<td>7:30 a.m.-4:30 p.m.</td>
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<td>Welcoming Reception</td>
<td>Silent Auction Drop-Off</td>
<td>Van of Enchantment</td>
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<td>General Session</td>
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<td>Lunch Break</td>
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<td>6:00-9:00 p.m. AMOCA Dinner</td>
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<td>Studio Tour &amp; Dinner*</td>
<td>3:00-5:30 p.m.</td>
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NMAM | 2008 SCHEDULE AT A GLANCE

*Advance ticket purchase required.

NMAM Governing Board
Selena Connally, Secretary
Chief of Education, New Mexico Museum of Natural History and Science
selena.connally@state.nm.us

Julie Bard, Member-at-Large for Intra-Museum Communication
Museum Specialist
jmarrion@yahoo.com

Carole Brooks, Member-at-Large for Membership
Assistant Director, Roswell Museum and Art Center
carolbrooks2701@msn.com

Garland Courts, Member-at-Large for Publications
Director, Branigan Cultural Center
gcourts@las-cruces.org

2008 Conference Committee
Laurie J. Rufe, General Session Chair
lufel@roswellmuseum.org

Caroline Brooks, Local Arrangements Chair
brooks@roswellmuseum.org

Julie Bard, Silent Auction Chair
jbbard@museum.org

 NMAM Board Members

Laurie J. Rufe, General Session Chair
lufel@roswellmuseum.org

Caroline Brooks, Local Arrangements Chair
brooks@roswellmuseum.org

Julie Bard, Silent Auction Chair
jbbard@museum.org

NMAM Board Members

Special thanks to Juliana Halvorson for local photography.

New Mexico Association of Museums
Annual Conference  November 5-7, 2008 • Roswell, NM
Visitors Welcome
Maximizing the Museum Experience

Museums are constantly evolving to keep pace with their communities, their interests, and needs. A museum that extends itself to be inclusive, dynamic, and culturally creative becomes a destination that resonates with the public. “Visitors Welcome: Maximizing the Museum Experience” takes a holistic look at how museums can successfully create quality visitor experiences. From marketing, branding, and visitor services to programming that makes exhibitions and programs memorable, the 2008 NMAM Annual Conference will explore ways to ensure our visitors are engaged and content.

Some of the state’s most intriguing and unique museum experiences await you in Roswell. You’ll want to visit the Historical Society for Southeast New Mexico which is located in the James Phelps White home, replete with period antiques and artifacts that capture the essence of early Roswell. The International UFO Museum and Research Center is dedicated to the phenomenon and popular culture surrounding a purported UFO crash near Roswell in 1947. Our Annual Conference events package includes a welcoming reception at the Roswell Museum and Art Center, dinner at the Anderson Museum of Contemporary Art, and hors d’oeuvres and studio tours at the internationally-acclaimed Roswell Artist-in-Residence Program facility, followed by dinner at the spectacular home of art collectors Don and Sally Anderson. If you’re an over achiever and are looking for more things to do, visit the Spring River Park and Zoo, sample New Mexico wines at Pecos Flavors Winery, walk or jog along the Spring River Bike Path, check out the migratory birds at Bitter Lake Wildlife Refuge, hike around Bottomless Lakes State Park, or take a walking tour of our historic district. Visitors are always welcome in Roswell.

Welcome from the NMAM President

There was a roar of laughter when I announced this year’s conference location and annual meeting theme, Visitors Welcome, to attendees at the National Association of State Museum Associations in Denver. Laugh you may, but it is an apropos and important topic that challenges our museums on a daily basis. How can we provide better visitor services, realize programs that engage new generations and, what new partnerships, methods, and technologies will help us in these endeavors?

To initiate exploration into this arena, we are pleased to include keynote speaker Barbara Butler, an expert on visitor evaluation, informal learning settings, and visitor services. A former program officer at the National Science Foundation, Dr. Butler has been involved with the Visitor Studies Association and this field of studies for many years. Dr. Butler’s address will highlight ways to understand and assess the impact of informal learning activities in the museum setting.

The roundtable discussion led by Mary Case from QM2 at last year’s conference in Silver City provided this year’s program challenge: include at least one speaker from the 13ers (1961–1981) or Millennials (born after 1981) in each session. The annual meeting chairs and NMAM board were impressed by the large variety of session proposals, including the inclusion of 13ers and Millennials, and we thank all who helped shape this year’s conference. The following conference program not only provides many sessions that address audience issues, but other topics of interest to a broad range of museum staffers.

Annual meeting chairs Laurie Rufe and Caroline Brooks have put together an impressive line-up of sessions and associated activities. Colleagues from southern New Mexico have joined in to extend their hospitality to make your visit memorable. Please join us at the 39th annual NMAM conference in Roswell. We’ll see you at the conference reception, the day after this year’s highly-charged presidential election!

Louise Stiver
NMAM President

Keynote Speaker: Barbara Butler

Dr. Butler’s advanced degrees in anthropology include an MA from the State University of New York, Buffalo, and a Ph.D. from Southern Methodist University, Dallas. In her professional career, Dr. Butler was Associate Director of the Museum Studies Program and Director of the University Gallery at the University of Delaware; Director of the Delaware Museum of Natural History; and a Program Director at the National Science Foundation in the Informal Science Education Program. Since retiring in 1999 and moving to Placitas, New Mexico, she has consulted with a number of informal learning organizations including the Chicago Botanic Garden and the Huntington Library in Pasadena.
Wednesday, November 5

Registration
3:00 - 7:00 p.m. • Roswell Museum and Art Center, Lobby

Evening Event

Welcoming Reception
5:30-7:00 p.m. • Roswell Museum and Art Center, 100 West 11th Street

Tour the Roswell Museum and Art Center, an accredited museum known for its diverse collections of art and history. Take in the regional works of Peter Hurd and Henriette Wyeth; the New Mexico modernist collection with works by Georgia O’Keeffe, Marsden Hartley, and Stuart Davis; the Rogers and Mary Ellen Aston Collection of the American West; the Robert H. Goddard Collection of Liquid-Propellant Rocketry; and a wide array of contemporary art from the Southwest. Pick up your registration packet, enjoy hors d’oeuvres and libations with colleagues, and make dinner plans at Roswell’s fine restaurants. This event is included in the registration fee.

Conference Overview

1. Strategies for Engaging Families
Maximizing a family’s experience serves present audiences and also encourages long-term and life-long museum enthusiasts. Panelists will discuss various experiences, activities, lessons, educational props, and products to engage and enhance the experiences of intergenerational groups. Case studies will illustrate how to make deep impacts at minimal cost.

Gordon McDonough, Science Educator, Bradbury Science Museum (Chair); Christina Dal- lorso Bush, Education Coordinator and Family Programs Manager, The Georgia O’Keeffe Museum; Erica Garcia, Educator, Palace of the Governors and New Mexico History Museum; Liz Martineau, Science Educator, Bradbury Science Museum; and Eric Meyer, Explorations and Special Projects Manager, Explora.

2. Maximizing the Museum Experience with Interactive Technologies
New Mexico is at the forefront of developing virtualization, animation, and computer modeling technologies that offer opportunities to educate and entertain museum audiences, but are accurate enough to serve the research community as well. Presenters will demonstrate new computer technologies that enhance the visitor experience and serve the research community.

Mimi Roberts, Director of Media Projects, New Mexico Department of Cultural Affairs (Chair); Ralph Chapman, independent scholar and paleontologist; Jonathan Lee, flash programmer with the exhibits design firm, Ideum; and Roy Wroth, urban planner.

3. Museums: Another Roadside Attraction?
New Mexico’s museums have been important tourist destinations since the founding of the Museum of New Mexico in 1909. This session will address cultural tourism: how it has affected the missions, funding sources, and collections policies of New Mexico’s museums, and how it has impacted local economies and growth of the tourism industry.

Virginia Dodier, Director, Carlsbad Museum and Art Center (Chair); Jay Smith, Director, The Hubbard Museum of the American West; and Shelley Thompson, Deputy Director and Director of Marketing and Outreach, Center for Museum Resources, New Mexico Department of Cultural Affairs.

Thursday, November 6
All Thursday sessions are at the Roswell Convention and Civic Center, 912 North Main Street

Registration
7:30 a.m.-4:30 p.m. • Roswell Convention and Civic Center, Lobby

Concurrent Sessions • 8:30-9:45 a.m.

4. Museum Rentals and Special Events: How Not to Sell Our Souls for Filthy Lucre
Museums are increasingly renting their facilities to a variety of consumers to garner additional revenues while also offering a public service. Are we giving away too much? Do we pay too high a price as a result of facility use? How can we find a balance between our standards and our customer’s needs?

Norman Edwards, Deputy Director, Museum of Indian Arts and Culture/Laboratory of Anthropology (Chair); Jay Smith, Director, Hubbard Museum of the American West; and Inessa Williams, Special Events Coordinator, Palace of the Governors.

5. Connecting with your Audience: Visitor Surveying
This session will concentrate on the value of surveying visitors to create maximum visitor experiences. What’s the best way to find out if you’re giving someone something they want and need? Ask them! Learn the why and how of various survey techniques among diverse audiences. Case studies will illustrate methods to fit every situation, budget, and need.

Linda T. Deck, Director, Bradbury Science Museum (Chair); Barbara Butler, Ph.D.; and Selena Connealy, Chief of Education, New Mexico Museum of Natural History and Science.

6. Disaster Recovery and Preventive Conservation: Some Lessons from Katrina (session 1 of a double session)
This session will include a presentation on a volunteer project conducted in February 2008 to assist the Archdiocese of New Orleans in evaluating the damage to certain objects as a result of floodwaters from Hurricane Katrina (2005). In the second year of this project, sponsored by the Mountain-Plains Museum Association, the task was to assess the condition of approximately 100 pieces of statuary from Catholic churches across the city. The conservation treatment of historic objects will also be discussed, and the presenters hope to engage attendees in a discussion of broader issues such as disaster planning and preventive conservation for collections management.

Anthony Thibodeau, Collections Manager, Museum of Indian Arts and Culture/Laboratory of Anthropology (Chair); Diana Buchanen, Staff Archaeologist, New Mexico Historic Preservation Division; and Conor McMahon, Associate Conservator, Conservation Division, Museum of New Mexico.

Break and Opening of Silent Auction
9:45-10:00 a.m.
Refreshments sponsored by Carlsbad Museum Amigos and Blue House Café and Bakery, Carlsbad

General Session
10:00-11:45 a.m. • Main Hall
Welcome by NMAM President and local dignitaries
Special Remarks by Sue Sturtevant, Director of Statewide Partnerships, DCA
Keynote Address by Barbara Butler, Ph.D.

Keynote Address: Seven Stages to Evaluation Nirvana
Educators in museums and other informal learning environments have had a persistent interest in understanding the impact that their programs have on audiences. More recently, interest in assessing the impact of informal learning activities on visitors has expanded to include administrators, curators, funders, and community decision-makers. Dr. Butler will provide insights about visitor-centered evaluation and the variety of approaches that are available to measure outcomes from quantitative and qualitative data.

Lunch On Your Own
11:45 a.m.-1:30 p.m.
Conference Overview

Concurrent Sessions • 3:15-4:30 p.m.

7. Disaster Recovery and Preventive Conservation: Some Lessons from Katrina (session 2 of a double session)
See complete description in previous session.

Anthony Thibodeau, Collections Manager, Museum of Indian Arts and Culture/Laboratory of Anthropology (Chair); Diana Buchanan, Staff Archaeologist, New Mexico Historic Preservation Division; and Conor McMahon, Associate Conservator, Conservation Division, Museum of New Mexico.

8. Educators’ Share Fair
This interactive session, aimed at educators, shares innovative programs, marketing initiatives, resources, and great ideas. Come to this session armed with one great thing you want to share and learn from your NMAM colleagues. Bring your brochure, finished project, photos, or other hands-on resources and participate in this roundtable of ideas.

Selena Connealy, Chief of Education, New Mexico Museum of Natural History and Science (Chair).

9. Online or On Paper? The Pros and Cons of Publishing
This session is designed to address traditional publishing versus newer online publishing options. E-newsletters, e-zines, brochures, maps, and other collateral materials can exist only on your web site and can be printed on demand by individual users. These options represent cost-effective alternatives to traditional printing practices. What makes sense for your museum?

Cheryle Mitchell, Managing Editor, El Palacio magazine (Chair), and David Rohr, Creative Director, Center for Museum Resources, New Mexico Department of Cultural Affairs.

Evening Event

Dinner & Music at the Anderson Museum of Contemporary Art
6:00-9:00 p.m. • Anderson Museum of Contemporary Art, 409 East College Blvd.

The Anderson Museum of Contemporary Art is dedicated to the exhibition of works produced as a result of the Roswell Artist-in-Residence Program (RAIR). Local artist and philanthropist Donald B. Anderson established the residency program in 1967. The museum that bears his name was opened in 1994 as a dedicated space for the exhibition of RAIR artworks. The collection includes such noted artists as Luis Jimenez, David Reed, Milton Resnick, James McGarrell, Eddie Dominguez, Alison Saar, and Stu Arends. The rock band “Subject 2 Change” will perform. Catered by Pasta Café. Cash bar. This event is included in registration fee.

Friday, November 7
Morning Sessions at the Roswell Convention and Civic Center

Registration
7:30-10:00 a.m. • Roswell Convention and Civic Center, Lobby

Van of Enchantment
9:15-10:15 a.m. & 3:00-5:00 p.m. • Roswell Convention and Civic Center, Parking Lot

The History of Transportation in New Mexico hits the road when the Museum of New Mexico’s Van of Enchantment joins us in Roswell for the 2008 NMAM Annual Meeting. With cabinets and drawers full of museum treasures, coupled with audio-visual delights, the Van will be on hand to showcase its current traveling exhibition—a statewide resource that might be right for your community.

Amanda Lujan, Statewide Outreach Coordinator/Van of Enchantment, Museum of New Mexico (Chair).

Concurrent Sessions • 8:30-9:45 a.m.

10. Twenty-first Century Curatorial Perspectives: Engaging Visitors
Three curators discuss how they consider the visitor and targeted audiences in the planning and development of exhibitions.

Andrew John Cecil, Curator of Collections and Exhibitions, Roswell Museum and Art Center (Chair); Nicolasa Chávez, Curator of Contemporary, Hispano, Latino, and Spanish Colonial Collections, Museum of International Folk Art; Joseph Díaz, Curator, Palace of the Governors; and David Mandel, Curator of Exhibits, The Hubbard Museum of the American West.

11. Marketing the New Mexico History Museum
On Memorial Day weekend 2009 the Department of Cultural Affairs will open a new 96,000 square foot state history museum located adjacent to the Palace of the Governors. Learn how numerous marketing elements—public relations, media planning, advertising campaign development, and special event planning—will be used to promote the new museum locally, regionally, and nationally.

Shelley Thompson, Deputy Director and Director of Marketing and Outreach, Center for Museum Resources, New Mexico Department of Cultural Affairs (Chair).

12. Extreme Makeover: Bringing New Life to Old Exhibits and Galleries
Based on a case study from the Bradbury Science Museum, this session will address the “extreme makeover” of a dated History Wall Exhibit originally created in 1985. This project became an opportunity to meet needs and expectations of the museum’s current audiences and won a Distinguished Technical Communication Award and Best of Show Award in the 2007 Southwest Regional Publications, Art, and Online (PAO) competitions sponsored by the New Mexico Kachina Chapter of the Society for Technical Communication.

Omar Juveland, Exhibit Designer, Bradbury Science Museum (Chair), and Jim Liljenwall, Writer/Editor, Communications, Arts, and Services Office, Los Alamos National Laboratory.

Break
9:45-10:00 a.m. • Refreshments sponsored by Starbucks of Roswell
Concurrent Sessions  •  10:00-11:15 a.m.

13. Handheld Exhibitions
Advances in interpretive technologies are providing new opportunities for innovation both inside and outside of museum exhibitions. Along with web sites, flat panel screens, and computer kiosks, museums now have the option of delivering digital media via iPods, smart phones, and other handheld devices. This session will explore the types of content best suited for these devices including podcasts, educational interactive games, video, and more.

David Rohr, Creative Director, Center for Museum Resources, New Mexico Department of Cultural Affairs (Chair).

14. Maximizing Visitor Experiences Through Community Collaborations
Coordinating your exhibits and programming with other local events can bring many benefits: greater visitorship, increased marketing opportunities, and bigger community presence. Learn how several museums in diverse communities have partnered with local government, Chambers of Commerce, Main Street and other community organizations to create a better museum experience for visitors.

Linda T. Deck, Director, Bradbury Science Museum (Chair); and Nancy Dunn, Director, Artesia Historical Museum and Art Center; Laurie Rufe, Director, Roswell Museum and Art Center.

15. PR 2.0: Harnessing the PR Power of the Internet
This session will address Web 2.0 Public Relations opportunities including RSS (Really Simple Syndication), SEO (Search Engine Optimization), Blogs, Wikis, and Social Networks.

Steve Cantrell, Public Relations Manager, Center for Museum Resources, New Mexico Department of Cultural Affairs (Chair).

Annual Meeting and Business Lunch
11:30-1:30 p.m.  •  Roswell Museum and Art Center, Bassett Auditorium

Business meeting, lunch, and discussion by Sue Sturtevant, Director of Statewide Partnerships, Department of Cultural Affairs, about the planning and initiatives that will comprise New Mexico’s Centennial Celebration in 2012. This event is included in the registration fee.

Concurrent Sessions  •  1:30-2:45 p.m.
Afternoon Sessions at the Roswell Museum and Art Center

16. Whose Story is This? Telling History in Museum Settings
Roswell Museum and Art Center, Aston Gallery
This session discusses the planning and strategies employed in multiple museum settings to make interpretation of historical collections meaningful to diverse audiences.

Ellen Moore, Ph.D., Curator of Education, Roswell Museum and Art Center (Chair); Frances Levine, Ph.D., Director, Palace of the Governors and New Mexico History Museum; and Joy Poole, Deputy State Librarian, New Mexico State Library.

17. Beyond the Museum: Engaging Visitors in the Community
Roswell Museum and Art Center, Robert H. Goddard Planetarium
Planning and conducting programs outside the museum facility expands opportunities to reach new audiences. From walking tours to cemetery tours, the session will focus on programs conducted by museums as outreach to the communities they serve.

Garland Courts, Director, Branigan Cultural Center (Chair); Mary Kay Shannon, Education Curator, Branigan Cultural Center; additional presenter to be announced.

18. Partnering and Piggybacking: Building Big Programs with Limited Resources
Roswell Museum and Art Center, Horgan Gallery
The National Hispanic Cultural Center education program runs several annual, signature collaborative events each year (Día de muertos, Día del niño, Women and Creativity, and School Day Events Program) that have grown significantly in attendance and profile over the past five years. All of these signature events started with a great idea from someone in the community, and almost no funding. The presenters will discuss how great ideas were nurtured through collaboration, resource sharing and creative leveraging.

Shelle Sánchez, Ph.D., Director of Education, National Hispanic Cultural Center (Chair), and Elsa Menendez, Outreach Coordinator, National Hispanic Cultural Center.

19. Technology Solutions: The Doctor Is In
1:30-3:00 p.m.  •  Roswell Museum and Art Center, Studio Classroom A
Media Arts faculty and students from New Mexico Highlands University will be available to answer questions and provide solutions for a variety of technology-based concerns: website development, image preparation for web and kiosk viewing, media interactives, and browser/platform questions. Sign up in advance for a 15 minute consultation. Call Dee Nallie at (575) 624-6744, ext. 10 to reserve space.

Miriam E. Langer (Chair); Students and graduates from the Media Arts Program at New Mexico Highlands University.

Break and Close Of Silent Auction
2:45-3:00 p.m.  •  Refreshments sponsored by Fairfield Inn of Roswell

Tour Area Museums and the Downtown
3:00-5:30 p.m.

Historical Society of Southeast New Mexico, 200 North Lea Avenue. 505-622-8333. This house museum is located in the James Phelps White House, constructed in 1910. The building is listed on the National Register of Historic Places.

International UFO Museum and Research Center (UFOMRC), 114 North Main Street. 505-625-9495. Proclaimed in 1996 by TANM a “Top Tourist Destination of New Mexico,” the UFOMRC is home to information on the 1947 Roswell Incident—the crash of an alleged “flying saucer,”—and research materials about other UFO-related phenomena.

Spring River Park and Zoo, Atkinson and College Streets. 505-624-6760. The zoo features native and exotic animals and birds.

Evening Event

Evening with the Roswell Artist-in-Residence Program
6:00-9:00 p.m.  •  Event Cost: $35.00
Roswell Artist-in-Residence Program and home of Don and Sally Anderson

A special treat awaits us as we travel to the Roswell Artist-in-Residence (RAiR) complex located on Howard Cook Road, named in honor of New Mexico’s famous WPA muralist and the first RAiR resident artist. This internationally-respected residency program was established by artist and oilman Donald B. Anderson in 1967. Tour the RAiR artist studios, sample hors d’oeuvres, and check out some cutting edge contemporary art. After touring the studios, join Don and Sally Anderson for dinner in their home which is filled with art and family artifacts. Catered by Tinnie Mercantile and Deli. Advance ticket purchase required.
**Membership**

Membership is for a 12-month period beginning with the annual meeting in the Fall. Benefits include a reduced rate at the annual meeting, the NMAM newsletter Links, access to the NMAM listserve, and the satisfaction that you are a part of a growing network of museum professionals in New Mexico. If you are attending the Annual Conference and wish to begin or renew a membership for the 2008-2009 term, please include your dues with your registration form. Rates are as follows:

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<th>Individual Member</th>
<th>Institutional Member (based on institutional budget)</th>
<th>Business Member</th>
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<td>$20 - Regular Member</td>
<td>$25 - $0-$50,000</td>
<td>$35 - Private Individual</td>
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<td>$30 - Contributing Member</td>
<td>$35 - $50,001-$100,000</td>
<td>$50 - Small Business</td>
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<td>$75 - $250,001-$500,000</td>
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**Scholarship Program**

The NMAM Scholarship Program provides up to three $300 scholarships as financial assistance to emerging museum professionals working to advance their professional development. The scholarships are open for all to apply, but preference is granted to current students who are considering a museum career and paid/unpaid museum professionals whose attendance at the conference will benefit their future involvement in the museum field. NMAM’s Annual Conference offers sessions that provide continuing educational opportunities in the museum field and encourages networking with peers. These scholarships are funded by the New Mexico Association of Museums as our commitment to furthering the museum profession in New Mexico. To apply for a scholarship, contact Norman Edwards at norman.edwards@state.nm.us.

**Silent Auction**

Your generous donations of objects for the annual Silent Auction provide funding for the NMAM Scholarship Program. Please bring items that you wish to donate, and plan to bid high and often for the benefit of our association. Questions? Contact Julie Baird, 2008 Silent Auction Chair, nmam07@yahoo.com. Auction items can be dropped off at the Roswell Convention and Civic Center from 7:30-9:45 a.m. on Thursday, November 6.

**Hotel Information**

A block of rooms has been reserved at the Marriott Fairfield Inn and Suites at the conference rate of $109. To reserve rooms, reservations must be made by the cut-off date of October 5, 2008 by calling (575) 624-1300. Please mention the New Mexico Association of Museums’ Annual Conference when registering. The hotel is located at 1201 N. Main Street and is two blocks north of the Roswell Convention and Civic Center and the Roswell Museum and Art Center. For other lodging options check www.newmexicho hotels.org/roswell.

**Driving Directions**

From Albuquerque, NM on I-40 East:
Begin on I-40 East, toward Santa Rosa. Take Exit 218 and turn right to merge onto U.S. 285 South. U.S. 285 South becomes Main Street in Roswell. (3 hrs, 15 min / 201 miles)

From Albuquerque, NM on I-25 South:

From Las Cruces, NM on U.S. 70:

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**New Mexico Association of Museums Annual Conference**

**November 5-7, 2008 • Roswell, New Mexico**

**Contact Information:**

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<th>FIRST NAME</th>
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**Fees:**

<table>
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<th>Full Meeting Registration</th>
<th>Early Bird (by September 8)</th>
<th>Advance (by October 20)</th>
<th>On-Site (after October 20)</th>
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<tr>
<td>Member*</td>
<td>$125</td>
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<tr>
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**Single Day Registration**

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<th>Events</th>
<th>Thursday</th>
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<tr>
<td>Guest Dinner, Thursday**</td>
<td>$75</td>
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<td>Friday Dinner</td>
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**Membership (see details on opposite page)**

- Individual Member
- Institutional Member
- Business Member

**Level**

Must be new or renewing member to receive member rate. Institutional Members may register all staff at the member rate.

**Payment:**

- Registration Fee: $____________
- Event Fee(s) $____________ Note: Please indicate dietary restrictions or special needs.
- Membership $____________
- TOTAL: $____________

- Check is enclosed (payable to NMAM)
- Charge credit card for amount indicated above
  - Visa
  - Mastercard

**Mail your completed registration form with payment to:**

NMAM Treasurer
PMB #149
1208 San Pedro NE
Albuquerque, NM  87110-6762

Forms may also be downloaded at www.nmmuseums.org and emailed to csteiner5@msn.com. For general conference information, please contact Laurie Rufe (ext 12) or Caroline Brooks (ext 21) at (575) 624-6744.

For questions about payment or registration, contact Chris Steiner at csteiner5@msn.com.